UNIVERSITÀ DI PARMA

DIPARTIMENTO DI DISCIPLINE UMANISTICHE, SOCIALI E DELLE IMPRESE CULTURALI

ERASMUS BLENDED INTENSIVE PROGRAMME - BIP 2026–2027

INTERNATIONAL CALL FOR APPLICATIONS

SPRING SCHOOL 2027

UNIVERSITY OF PARMA

EPHEMERAL RENAISSANCE

Festivals, Intangible Heritage and New Technologies

Towards the Digital Atlas

FRIDA-Festival Renaissance Italy: a Digital Atlas

An international Spring School exploring festivals as a laboratory
for studying and communicating Europe's tangible and intangible cultural heritage
through interdisciplinary research and digital innovation.

ABOUT THE SPRING SCHOOL

The University of Parma, in collaboration with the **University of Malta** and **Université Sorbonne Paris Nord**, is pleased to invite applications for the **ERASMUS+ Blended Intensive Programme (BIP) Spring School 2027**.

The Spring School **Ephemeral Renaissance** explores festivals as privileged expressions of Europe's tangible and intangible cultural heritage, bringing together historical research, archival studies, performance, digital humanities and information design.

Developed within the research activities of **FRIDA – Festival Renaissance Italy: a Digital Atlas**, the programme combines online learning with an intensive week in Parma and a final collaborative online laboratory.

Participants will work in an international and interdisciplinary environment, experimenting with new approaches to the documentation, interpretation and digital representation of cultural heritage.

Working language: English
Format: Erasmus+ Blended Intensive Programme (BIP)
ECTS: 6
Host institution: University of Parma
Physical mobility: 5–10 April 2027

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PROGRAMME STRUCTURE

The programme is organised into three complementary phases combining online learning, physical mobility and collaborative digital experimentation.

Online Preparatory Programme - February–March 2027

Preparatory seminars introducing participants to:

- Renaissance festivals
- Tangible and intangible cultural heritage
- Festival Studies
- Archives and historical sources
- Digital Humanities
- Information Design
- Collaborative research methodologies

Intensive Spring School hosted by the University of Parma - 5–10 April 2027

The intensive week combines:

- interdisciplinary seminars
- archival workshops
- collaborative laboratories
- information design workshops
- digital experimentation

Participants will investigate the **Farnese festivals** as a case study while working with historical documentation preserved in the **Biblioteca Palatina** and other cultural institutions in Parma.

An intensive workshop developed in collaboration with **The Visual Agency** will introduce participants to innovative methodologies for organising and visually communicating complex cultural knowledge.

Online Collaborative Laboratory - May–June 2027

Participants will continue working in international teams, developing collaborative digital projects inspired by the methodological framework of the FRIDA Digital Atlas.

WHO CAN APPLY?

The programme is open to **Bachelor's, Master's and PhD students** enrolled at one of the participating Erasmus+ partner institutions.

Students from different disciplinary backgrounds are encouraged to apply, including:

- Heritage Studies
- Theatre and Performance Studies
- Art History
- History

- Literature
- Musicology
- Architecture
- Classical Studies
- Digital Humanities
- Information Design
- Museum and Cultural Studies

SELECTION CRITERIA

Selection will be carried out by each partner institution participating in the Spring School, according to its own internal procedures. Selected students will then be officially nominated to the coordinating institution (University of Parma), which will finalise the international cohort.
Applications will be evaluated on the basis of:

Criterion	**Weight**
Motivation Letter	60%
Academic Background (CV and Transcript)	40%

IMPORTANT DATES

Activity	**Period**
Publication of the Call	August–September 2026
Application Deadline	To be announced by each partner institution
Selection Results	October 2026
Online Preparatory Programme	February–March 2027
Intensive Spring School	5–10 April 2027
Final Online Phase	May–June 2027

ECTS

Successful completion of the programme will award participants **6 ECTS credits**, recognised according to the regulations of their home institutions.

HOW TO APPLY

Students should apply through their home institution, following the application procedures and deadlines established by their local Erasmus+/BIP coordinator. Each partner institution will nominate its selected participants to the coordinating institution (University of Parma), which will coordinate the final composition of the international cohort.

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PARTNER INSTITUTIONS

COORDINATING INSTITUTION

University of Parma

Scientific Coordinators

Dr. Francesca Bortoletti

Dr. Valentina Gastaldo

EUROPEAN PARTNERS

University of Malta

Coordinator

Dr. Vicki Ann Cremona

Université Sorbonne Paris Nord

Coordinator

Dr. Cécile Dudouyt

Additional European partner institutions may join the programme.

CONTACTS

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